2025 Visitor Experience Enhancement Grants

Travel Portland

Application Instructions

Application Instructions
Fill out the application questions below and click Submit when you are ready to submit your application. Click here for a tutorial of this website.

Language
If you would like to view this page in another language, please click on the Select Language dropdown in the upper left-hand corner and select the appropriate language.

Collaboration
If you would like to invite others to collaborate on this application, click the blue Collaborate button in the upper right-hand corner of this page. You can then invite others to view, edit or submit the application. Click here for a tutorial for using this feature.

Project Overview

Project Name*
Character Limit: 100

Grant Amount Requested*
Amount should range from $25,000–50,000.
Character Limit: 20

Estimated Project Start Date*
Character Limit: 10

Estimated Project Completion Date*
Character Limit: 10

What type of organization are you?*
Choices
Nonprofit - 501(c)(3)
Nonprofit - 501(c)(6)
For profit - with fiscal sponsor
For profit - no fiscal sponsor
Federally recognized tribe

Project Summary*

Describe your project, why it is needed and how it benefits tourism and the visitor experience in Portland.

Character Limit: 2500

Project Goals*

Identify the specific, measurable and quantifiable goals that your project expects to achieve, and how the requested funds would be used to achieve these goals.

Character Limit: 2500

Project Details

Equity and Accessibility*

How does your project advance the destination in welcoming visitors and locals with diverse ethnic, racial and cultural backgrounds and varied abilities?

Character Limit: 2000

Economic Benefits*

How will this project increase overnight stays and provide economic benefit for the Portland community?

Character Limit: 2000

Project Implementation*

Please provide a proposed timeline for project implementation, including key project milestones and anticipated completion date. Highlight any potential issues to the timeline that could inhibit project completion by May 1, 2026 and how they will be addressed.

Character Limit: 2000

Project Maintenance*

Describe your plan for long-term maintenance. Who will be responsible for monitoring the project and assessing project needs after the funding period has ended?

Character Limit: 2000

Financials

Estimated Total Project Cost*

Character Limit: 20

Partner Organizations*

List all partnering organizations for this project, along with a description of their roles, responsibilities and financial or in-kind commitments (i.e., payments received in goods or services as opposed to money).

Character Limit: 1000

Other Grants Requested (Optional)

List other grants that will be requested to complete this project (Grant name, amount and organization).

Character Limit: 1000

Financial Sustainability*

Describe the plans for this project to become financially self-sustaining after the term of the grant request is complete.

Character Limit: 2000

Budget*

Upload your budget here using the grant budget template provided here. Budgets that to do not use this template will not be reviewed.

File Size Limit: 5 MB

Additional Information

Other Information (Optional)

Include any other data or research you feel will help the review committee better understand your project, its objectives and the possible tourism benefits by receiving grant funding.

Character Limit: 2500

Additional Supporting Documents (Optional)

If you have letters of support, a marketing plan, or other documents to support your proposal, combine them into one file and upload it here.

File Size Limit: 5 MB